

Contributions Sought for No-Kill Shelter

July, 20, 2008, Lexington, Kentucky – It was announced today that a fund has been established for the creation of a new no-kill animal shelter in Central Kentucky. Inspired by Remy Simpson, owner of Star Light and Magic, the Remy Simpson Fund was initiated in response to the recent fire that destroyed Mr. Simpson's warehouse facility and resulted in the deaths of his beloved pets.

Mr. Simpson has long been an advocate for animals and has rescued many starving and abused cats and dogs as well as other animals. An excerpt from his company's website reads, "Our work with homeless and abused animals is hands-on. We have fed, cared for and found homes for approximately 200 animals over the years. This is in response, in part, to a local humane society that is quick to kill homeless animals, disorganized, and either unable or unwilling to work with 'problem' animals."

The company's website also presents a sampling of animals Mr. Simpson has cared for, including the touching story of Son Shine:

Son Shine is the "Chairman of the Board", and possibly the sweetest dog on the planet. He didn't start out that way, though. He was discovered wandering starving and homeless after a lifetime of severe abuse that had almost robbed him completely of his spirit. He was very afraid and would not let anyone near him without biting. We grabbed him and held on, as we knew that if the humane society got him, they would put him down instantly. He stayed quarantined in the weeks that followed, but was given a lot of verbal assurance, and eventually became the lovable goof that he is today. His biting days are forever in the past, and he lives as a testament to the power of love and hope reclaimed. He loves to run in circles and play with the cats, who regard him with tenderness and use him as an occasional pillow.

Tragically, Son Shine was one of the animals lost in the fire.

Mr. Simpson's devotion to the complex and often arduous task of rehabilitating abandoned and abused animals is an inspiration to all those who share his love of animals and concern for their welfare. It is in support of his mission that this fund has been established.

The Star Light and Magic website includes a list of helpful suggestions for those who would like to help homeless animals, and closes with this final thought:

Dogs truly are "man's best friend." They offer undying devotion and ask for little in return. How we treat them is a direct reflection on us as people. Because they cannot speak and are regarded as property, they depend on us for their well-being. There is truly no such thing as bad dog, just bad owners. A dog, or other pet, is a great treasure, offering unwavering love and support when needed. An investment of kindness toward a pet will always come back tenfold, and the respect you extend toward an animal is certainly a direct reflection of the respect you deserve for yourself.

To help realize the dream of a no-kill shelter for Central Kentucky, contributions may be made at any PNC Bank in Lexington, or mailed to:

PNC Bank
FBO: Remy Simpson Fund
3090 Richmond Road
Lexington, KY 40509

For further information, contact: Jane Riddle, at 859-489-1704, or visit www.starlight.com/charity.html.